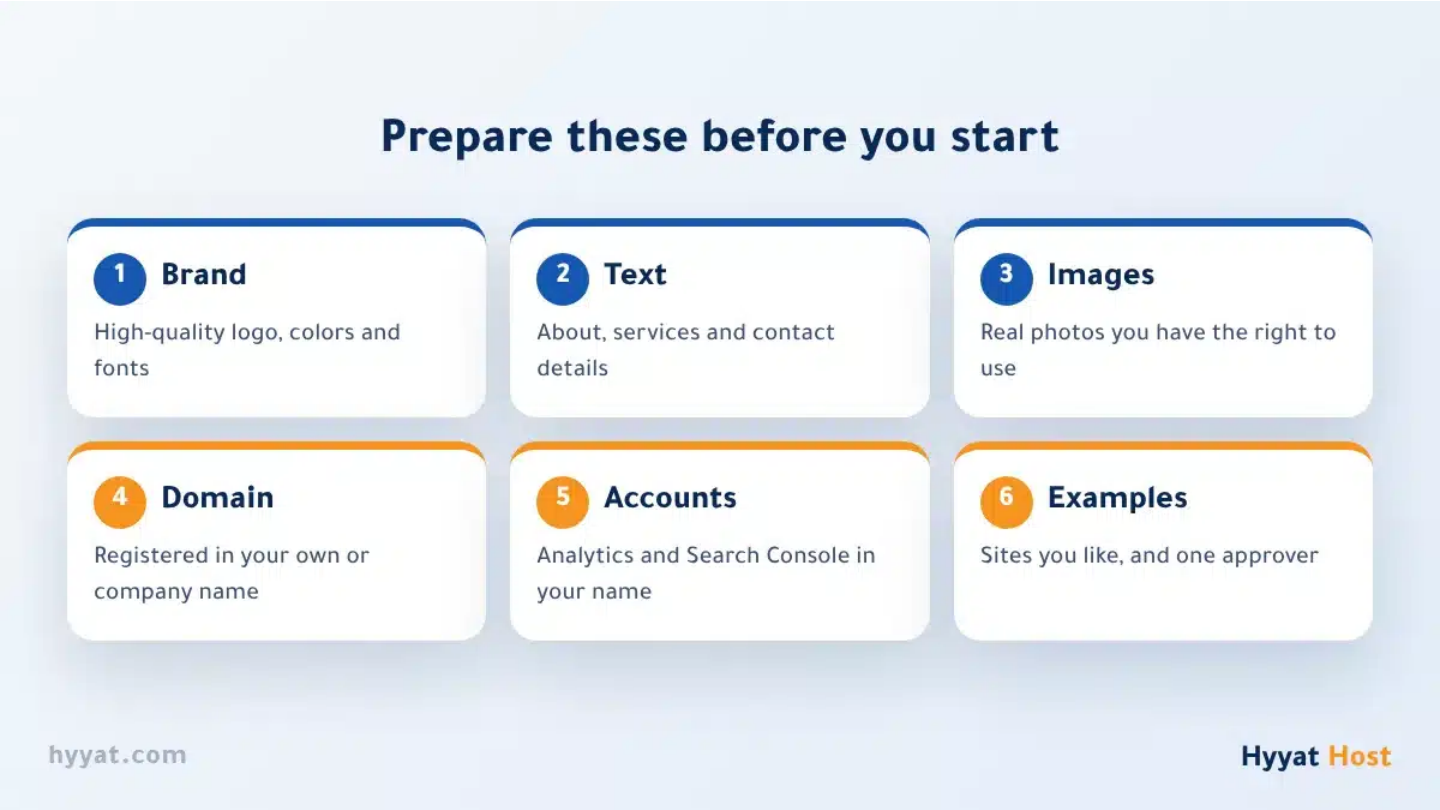
What to Prepare Before Designing Your Company Website: Content, Images and Domain

Programming and design · https://www.hyyat.com/en/knowledgebase/what-to-prepare-before-website-design/

In short What delays most websites is content, not design. Before you start, prepare **your logo and colors**, **the text for the main pages**, **images you have the right to use**, **a domain in your name**, a few example sites you like, and one person who approves decisions. The designer can then start right away, and your site is delivered on time.



Many business owners order a website, then the project waits for weeks because the text or images are not ready. Design can be done in days, but nobody else can write your content, because it is about your company and your services. This guide puts everything you need to prepare in one checklist.



1) Brand: logo, colors and fonts

- **Your logo file in the best quality you have,** ideally SVG or a PNG with a transparent background, not a screenshot.
- **Your company colors** if you have them, even from a business card or a sign.
- **Fonts** if your printed brand uses specific ones.
- No logo yet? Order one before or with the website from our logo and banner design service.

2) Text: what do you say about your company?

Write the text in your own words, even if simple, and the designer arranges it on the pages. The most important pieces are:

Text	What it includes
About the company	Who you are, how long you have been working, and what sets you apart, in two or three paragraphs.

Text	What it includes
Services or products	The name of each service, a two-line description, and who it is for.
Contact details	Phone or WhatsApp, city, working hours and social media accounts.
Common questions	The questions your customers ask most, with the answers.

Not sure which pages you need? Read What pages does a company website need.

3) Images: real, and yours to use

- **Real photos** of your place, team, products or work build more trust than generic stock photos.
- **Do not take images from Google or other websites.** They belong to someone, and using them without permission can cause legal trouble.
- No photos? Free-licensed or paid stock images can be used, agreed in advance.

4) Domain and hosting

Choose your domain name early and check it is available on Domain Availability Check. Most importantly, register it **in your own name or your company name**, not the designer or an employee, so it always stays yours. If your audience is in Saudi Arabia, a Saudi domain may suit you.

5) Accounts linked to the site

Prepare an official email to register the site accounts, such as Google Analytics, Search Console and payment gateway accounts if any. These accounts must be in your name and email, with the designer added as an admin only.

6) Example sites you like

Send two or three links to sites whose look or layout you like, even in another industry, and say what you liked: the colors, the simplicity, or how services are presented. This shortens the time it takes to agree on the design.

7) One person who approves

Name one person on your side who follows the project and approves the design. Many opinions with nobody to decide mean longer revisions and a later delivery.

Important: under our terms, content is the client's responsibility, and late content moves the delivery date by the same time. Content writing, photography and data entry are not included in the design price unless agreed. Details in our design and programming terms.
Example: A contracting company prepared its logo, an about text and a list of projects with photos before ordering, so design started the same week. Another company waited three weeks for the text of its services page.

Summary

- Prepare the logo, text and images before you start, not during the project.
- Register the domain and accounts in your own name.
- Share examples you like, and name one person to approve.

Ready? See our website design service, or the business website package for a complete company site.

Frequently asked questions

What is the most important thing to prepare before my company website?
The main text: an about section, service descriptions and contact details. These are what usually delay websites the most.

Do you write the website content?
Content writing is not included in the design price unless agreed in advance. You can write the text simply in your own words, and we arrange it on the pages.

Can I use images from Google on my website?
No. Images belong to their owners, and using them without permission can cause legal trouble. Use your own photos or licensed images.

Whose name should the domain be registered in?
Your own name or your company name, so it always stays yours.

What happens if I send the content late?

The delivery date moves by the same time, or the site can launch with temporary content if we agree on that.

Related guides

- What Pages Does a Company Website Need? And What Goes on Each Page
- Ready-Made Template or Custom Design? How to Choose for Your Company Website
- Who Owns the Source Code After Your Website Is Built? Ownership, Accounts and Handover
- What Is a Domain Name? Meaning, Extensions and How It Works

All design and development guides →

Need this service from Hyyat Host?Our team handles it for you, with support replying to tickets within 24 hours at most.

Saudi domain reservationDomain Availability Check