Building a WordPress Site with ChatGPT’s Help: From the Idea to Pages, Copy and Code, Step by Step

WordPress Guides · https://www.hyyat.com/en/knowledgebase/how-to-create-a-website-with-chatgpt/

In short ChatGPT does not build the site by itself, but it shortens what most people find hardest: **planning and writing**. Use it to suggest sections, domain names, page copy, product descriptions, SEO titles and small CSS snippets. The domain, hosting, WordPress install, theme and review are up to you.

Embedded media: https://www.hyyat.com/wp-content/uploads/2026/11/hyyat-w2-gptsite-en.mp4?_=1

The idea is not to ask “build me a website”. It is to split the work: thinking and writing get ChatGPT’s help, while anything that runs on the hosting you do yourself in WordPress. Here is a realistic split for a small site.

Stage	ChatGPT helps with	You do
The idea	Audience, sections and pages	Choose and decide
Domain	Name suggestions	Check availability and register
Hosting and install	—	Buy hosting and install WordPress
Theme	Explaining the options	Choose and install
Copy	Drafts of each page	Review and add your details
Design	Small CSS snippets	Test before applying
SEO	Titles and descriptions	Make sure the words fit your audience

Steps

1. **Plan the site** describe your project and ask for a list of pages and sections. An example is in the card.

2. **Choose a domain** ask for ten short names, then check availability and register the right one.
3. **Hosting and WordPress** install WordPress as in the install guide.
4. **Theme** install a simple, fast theme: installing a theme.
5. **Pages** for each page ask for a draft with a set length and tone, then create it as in adding a page.
6. **Design** ask for CSS for a small change and add it in **Additional CSS** or the styles editor.
7. **SEO** ask for a title and description per page and enter them in your SEO plugin.
8. **Review** read every page aloud: does it sound like your business? Is every fact right?



A common mistake: pasting PHP from ChatGPT into functions.php on the live site. One error and the whole site stops, as in the syntax error guide. Test on staging, or use a code snippets plugin.

What not to ask it for

- Your prices, hours and contact details: write them yourself.
- Invented customer reviews: never publish them.
- Market statistics and figures without a source.
- Passwords and hosting details: never type them into the chat.

How much time does it save?

It depends on the site and your experience. What is certain is that writing from scratch is what delays most small sites, and that is where it helps most. Building and reviewing still take your time.

What ChatGPT is and its limits: the ChatGPT guide.

A worked example: a small bakery site

Page	What you ask ChatGPT for	What you add
Home	A welcome line and three points on what makes the bakery special	Real photos of your products
Menu	A short, tempting description for each item	The real prices
About	A draft story of how the bakery began, from notes you give it	The honest details and names
Contact	A short line encouraging orders	Address, phone and opening hours
FAQ	Questions customers are likely to ask	The correct answers for your business

Better prompts, better results

- Name the audience: “for families in Riyadh” is clearer than “for people”.
- Set the length: “80 words” or “five bullet points”.
- Set the tone: friendly, formal or brief.
- Give it an example of text you like.
- Ask it to improve its output: “make it shorter and clearer”.

After launch

A site is not finished on launch day. Use ChatGPT for monthly article ideas, answers to customer questions or refreshing product descriptions, and always review before publishing. For speed and security as the site grows: AccelerateWP and security plugins.

Running WordPress? See Hyyat Host WordPress hosting.

Questions we get

Do I need coding experience?

Not for a simple WordPress site. You only need it for bigger code changes.

Can content written with ChatGPT rank on Google?

If you review it and make it useful and specific to your business, yes. Generic text pasted as-is rarely ranks.

Will it design my theme?

It suggests colours, layouts and code, but you choose and install the theme in WordPress.

Are there plugins that connect ChatGPT to WordPress?

Yes, but choose only trusted ones and never give them keys with more access than needed.

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