How to Add a New Post in WordPress (Step by Step)

WordPress explanations · https://www.hyyat.com/en/knowledgebase/how-to-add-a-new-post-in-wordpress/

> **In short:** In the dashboard go to **Posts → Add New Post**, write the title and content, choose a **category**, **tags** and a **featured image** in the sidebar, then click **Publish** or schedule it for later.

Steps to add a new post

1. Log in to the dashboard at **yoursite.com/wp-admin**.
2. From the sidebar choose **Posts**, then **Add New Post**.
3. Type the **post title**, then write the content in the editor.
4. To add an image, video or subheading click **+** and choose the block. To embed a YouTube video, just paste its link on its own line.
5. In the sidebar (**Post** tab) choose a **category**. See how to add categories in WordPress.
6. Add **tags**: keywords separated by commas.
7. Set a **featured image**, shown with the post in the blog and when it is shared.
8. Write an **excerpt** if you want a short summary on the blog page.
9. Click **Publish**. To schedule it, click **Immediately** next to the publish option and pick a date and time.

Tips for better SEO

- Break the post into subheadings (H2, H3) and keep paragraphs short.
- Write **alt text** for every image describing its content.
- Link to related posts on your own site.
- Use an SEO plugin such as Rank Math or Yoast to write a good search title and description.

For static content such as "About us", use pages instead: how to add a new page in WordPress.

Video tutorial (Arabic)

Embedded media: https://www.youtube-nocookie.com/embed/_ChprbH3_0U?start=2&feature=oembed

Related service: fast WordPress hosting from Hyyat Host, with support that replies within 24 hours.

Related guides

- How to Add and Remove Menu Items in WordPress
- How to Add a New Page in WordPress (Step by Step)
- How to Add Categories and Subcategories in WordPress
- Fix Error Establishing a database connection in WordPress

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