Creating a Reseller Account in WHM and Setting Its Privileges, Limits and Nameservers

WHM/cPanel · https://www.hyyat.com/en/knowledgebase/create-reseller-account-whm/

The idea in shortA reseller is an ordinary cPanel account that has been given access to WHM so it can create accounts for its own customers. Add the privilege from **Resellers, then Reseller Center** by choosing the account and clicking **Add**, then decide what it may do in **Edit Reseller Nameservers and Privileges**.

Embedded media: https://www.hyyat.com/wp-content/uploads/2026/11/hyyat-whm-reseller-en.mp4?_=1

If you own a server and want a partner or web designer to create accounts for their own clients, without handing over the root password, that is exactly what a reseller account is for. The reseller logs in to WHM with their own account, sees only their accounts and can use only the tools you allowed.

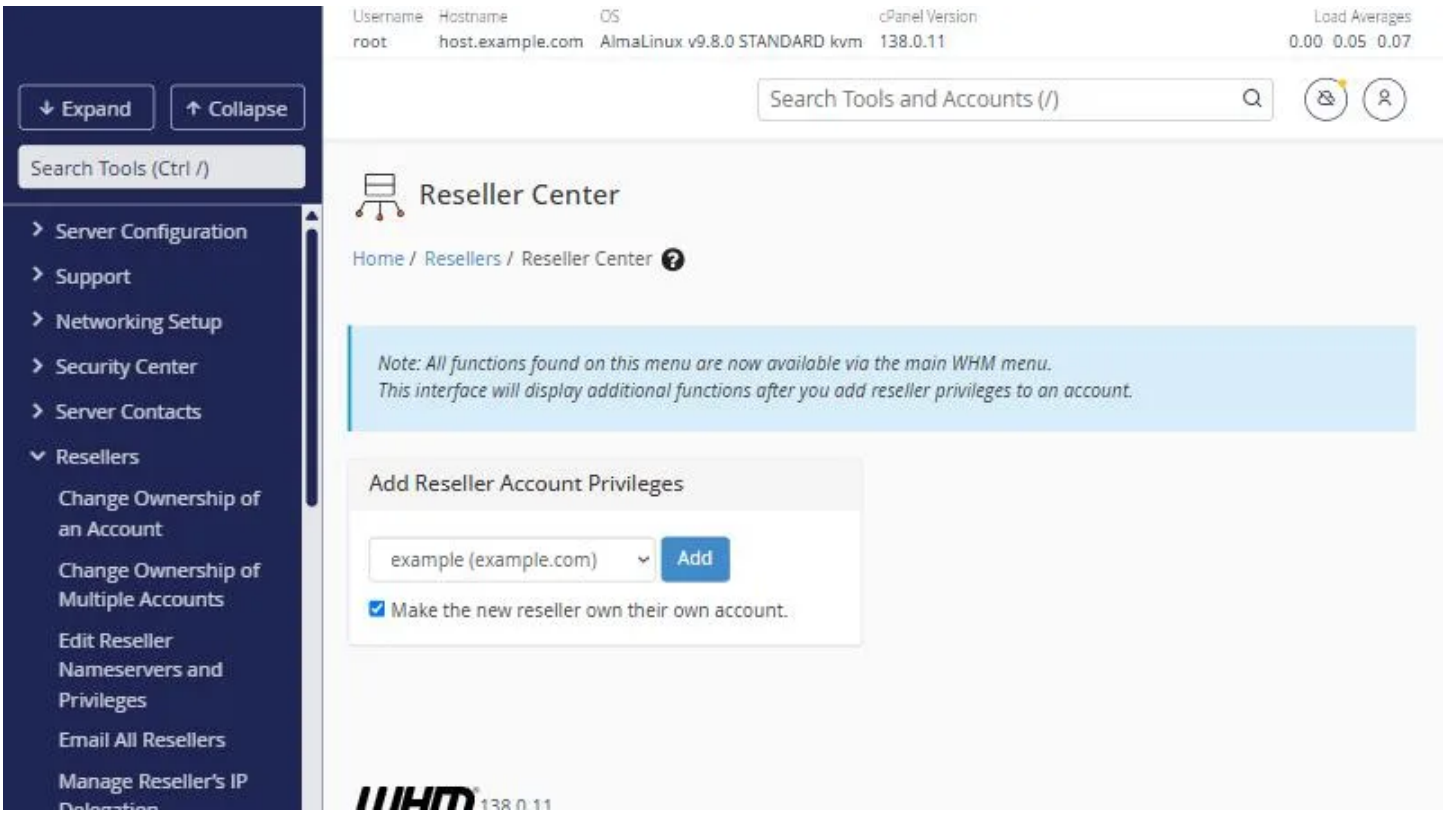
*1***A cPanel account first**Every reseller starts as a cPanel account with its own domain and files
*2***WHM access**is added to it, showing a limited WHM
*3***Limits and privileges**you decide how many accounts and which tools

Before you start

- Access to WHM as **root** at `https://your-server-hostname:2087` (or the server IP on port 2087). Avoid the old port 2086: it is not encrypted.
- An existing cPanel account for the reseller, or create one now with the Create a New Account form.
- Packages the reseller will use for customers; see creating a package in WHM.

Way one: Reseller Center

`WHM › Resellers › Reseller Center`



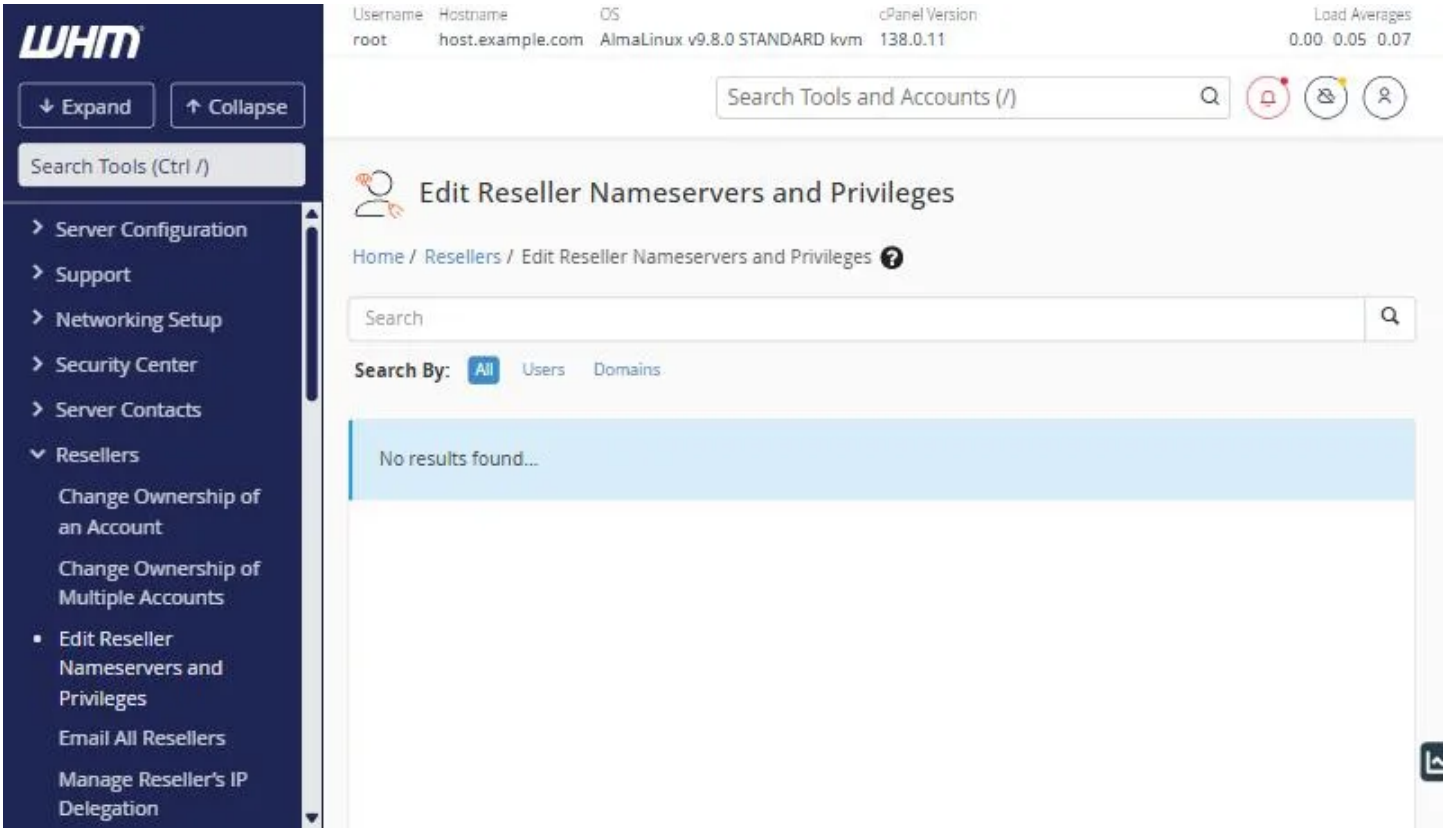
1. **Pick the account** from the **Add Reseller Account Privileges** list.
2. **Decide on ownership Make the new reseller own their own account** lets the reseller manage their own account from their WHM. Leave it on in most cases.
3. **Click Add** the account becomes a reseller and appears in the reseller list.

Way two: while creating the account

In **Create a New Account**, open **Reseller Settings** and tick **Make the account a reseller**. Quickest if you are creating the reseller from scratch.

The important part: what may they do?

`WHM › Resellers › Edit Reseller Nameservers and Privileges`



Choose the reseller and you get four sections to set:

Section	What it controls	Our advice
Account Creation Limits	The maximum number of accounts they can create, or total resource limits	Set a clear limit that matches your agreement
Resource Limits / Overselling	Total disk and bandwidth across their accounts, and whether they may oversell	Do not allow overselling unless you monitor the server
Privileges (ACL)	Which tools they get: create, terminate, suspend, modify, packages, DNS…	Start small, and never grant “all” unless you would trust them with root
Nameservers	The nameservers their customers see, such as ns1.theirdomain.com	They must be registered at the domain registrar and point to the server IP

The **all** privilege gives a reseller near-root power, including access to accounts they do not own. Only grant it to a trusted server administrator.

Private nameservers for the reseller

If the reseller wants customers to see their brand rather than your server's, they need a domain of their own with private (child) nameservers registered at the registrar and pointing to the server IP, then those names entered in the Nameservers section.

How does the reseller log in?

With the same address you use for WHM, `https://your-server-hostname:2087`, and the same username and password as their cPanel account. They see a trimmed WHM showing only their accounts and the tools you allowed.

Common reseller setup mistakes

Problem	Cause	Fix
No Create Account option for the reseller	The create-acct privilege is off	Enable it under Privileges
The reseller cannot see packages	Root created them under its own name	Give the add-pkg privilege so they create their own, or name packages with their username as a prefix
Customers see the server's nameservers	Reseller nameservers were never set	Set them in Edit Reseller Nameservers
Licence account count exceeded	Reseller customers count towards the licence	Cap each reseller's account count

Check afterwards

- You logged in as the reseller in a private window and saw only the intended tools.
- The reseller created and removed a test account successfully.
- Their maximum account count is set.

Reseller questions

Can a reseller see other accounts?

No, unless you grant the all privilege. They only see accounts they own.

Does a reseller need a separate WHM password?

No. They log in with their own cPanel account details.

Can I remove reseller privileges without deleting the account?

Yes. In Reseller Center choose Remove Reseller Privileges and the account stays as a normal cPanel account. Move ownership of their customer accounts first.

Do a reseller’s customer accounts count on the cPanel licence?

Yes. Every account on the server counts, whoever created it.

Related guides

- Creating a New cPanel Account in WHM: Every Field in Create a New Account Explained
- Creating a Hosting Package in WHM: Resources and Settings Step by Step
- Changing a cPanel Account Password in WHM: When You Need It and What It Affects
- cPanel and WHM on a VPS — The Complete 2026 Guide: What They Are, Licensing, and When to Choose Them

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